# SFHSS Open Enrollment Update and Worksite Flu Clinics

September 9, 2021

# 2021 OE 9x12 Envelopes for Actives and Retirees











# **OE Mailings**

# Total packets being mailed: 76,628

- CCD: 1,283 (all eBenefits)
- CCSF/CRT/COMM: 30,392 (all eBenefits)
- MEA: 1,294 (all eBenefits)
- USD: 6,996 (all eBenefits)
- RET-Medicare: 24,567 (all eBenefits)
- RET-Non-Medicare: 5,611 (all eBenefits)
- Waived (Actives & Retirees): 6,485

# 2021 OE Booklets











# SFHSS and Health Plan Ads for Actives and Early Retirees

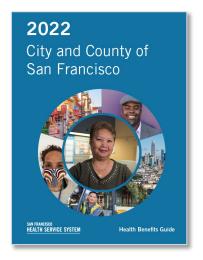


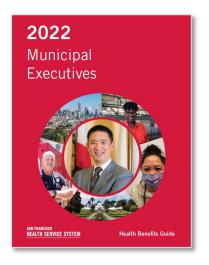
Enroll today at: healthnet.com/sfhss

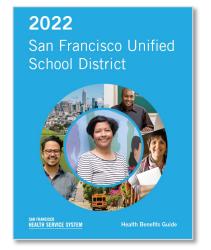


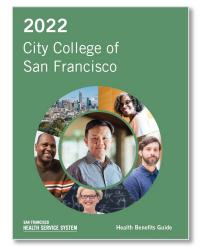


# 2022 Guides













# **OE Website\***

Open Enrollment for Plan Year 2022 webpages will launch soon.



\*Website layout and design subject to change.

# **Member Services During Open Enrollment**

- Member services will continue to provide virtual assistance through telephone consultation during the open enrollment month of October.
   There will be no face-to-face member interaction and SFHSS offices will remain closed the public.
- This year, City College was added as well, which mean all active employees and retirees now have access to self-service. Members will still be able to mail, fax or drop off paper applications if they choose to do so.
- Members Services will be on-site at 1145 Market at least three days a week during October to insure that all of our electronic capabilities have appropriate bandwidth and support to handle the expected high call volume for this Open Enrollment.

# Virtual Open Enrollment Webinars in October 2022

SFHSS will host **Virtual OE Webinars** to keep everyone informed safely. This year, we are adding Life Stages webinars, so members can have a deeper dive about their benefits on the following topics: Staying Healthy, Mental Health Support, Starting a Family, Managing Chronic Conditions, Managing Serious Illness/Advanced Care Directive.

### September 27

eBenefits Account Registration (for online enrollment)

9am

### September 30

Active Employees & Early Retirees
General Health Plan Overview
1pm

### October 4

eBenefits Account Registration (for online enrollment)

1pm

### October 4

Voluntary Benefits Webinar (City & County, Court, and MEA employees only) 12pm

### October 12

Flexible Spending Accounts (City & County, Court, and MEA employees only)
12pm

### October 13

Active Employees & Early Retirees General Health Plan Overview 11am

### October 14

Navigating eBenefits to Make Open Enrollment Elections **1pm** 

### October 14

Voluntary Benefits Webinar (City & County, Court, and MEA employees only)
5:30pm

### October 18

eBenefits Account Registration (for online enrollment)
12pm

### October 21

Actives Employees Dental/Vision (Dental for City & County, Court, and MEA employees only)
12pm

### October 25

Navigating eBenefits to Make Open Enrollment Elections **12pm** 

### October 26

Active Employees & Early Retirees
General Health Plan Overview
12pm

# **Raffles and Prizes**

All vendors are providing raffle prizes to giveaway to members who participate in our webinars, register for an eBenefits account or make their elections using eBenefits. Below are examples from UnitedHealthcare and Kaiser.





# **Special Office Hours Just for SFHSS Members**









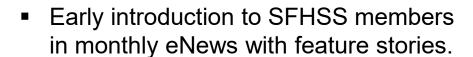




# Health Net CanopyCare Communications Plan

SFHSS and Health Net CanopyCare HMO have designed a communications plan to introduce Health Net to SFHSS Members.

- Robust targeted advertising campaign in Bay Area:
  - TV
  - Radio
  - Print





https://sfhss.org/sign-enews











# **CanopyCare Timeline and Advertising in the Community**

September 9, 2021 Board Meeting

### SFHSS CanopyCare HMO Implementation Timeline

### August 2021

- √ 8/2 Draft Member Guide to SFHSS for review
- √ 8/4 Monthly August eNews to SFHSS
- √ 8/10 SFHSS Microsite Phase 1 Live
- √ 8/13 Deliver EOC. SBC. DF to SFHSS
- √ 8/16 Revised buckslip to Canopy for review
- √ 8/16 All OE Materials Due to SFHSS for review
- √ 8/17 Submit pre-recorded webinars to SFHSS
- √ 8/26 SFHSS Response to EOC, SBC, DF
- √ 8/31 Monthly Sep eNews Visual/Copy to SFHSS
- √ 8/31 Wellness Resource Flyers

### October 2021

- 10/1 10/29 Open Enrollment
- 9/30 10/26 Webinars
- 10/1 10/29 OE office hours
- 10/1 HN DMHC filing
- 10/1 SFHSS Microsite Phase 2 Live

### December 2021

- 11/29 12/3 SFHSS mails confirmation letters
- · TBD Members able to register on MCH portal
- Target 12/3 12/10 Initiate transitioning care outreach
- 12/20 ID cards and buckslip mailed (may move up with preeffective elig file)
- Q3 Q4 2021 IPA/Medical group training



- √ 7/1 Draft Member Guide to Canopy for review
- √ 7/9 Webinar Scripts to SFHSS for review
- √ 7/15 Microsite to SFHSS for review
- √ 7/16 Monthly Aug eNews Visual/Copy to SFHSS
- ✓ 7/16 Final benefit guide feedback to Health Net (HN)
- √ 7/16 Pharmacy Plan Code available
- √ 7/19 SFHSS feedback/edits to webinar script
- ✓ 7/26 8/13 Webinars pre-recorded
- √ 7/30 IPA/MG member materials review

### September 2021

- √ 9/2 HN service center training
- 9/7 ID card sent to SFHSS for review
- 9/9 & 9/15 SFHSS Member Services Training
- 9/15 HN service center live
- 9/17 Monthly Oct eNews Visual/Copy to SFHSS
- 9/17 Buckslip final review with SFHSS
- 9/20 SFHSS Weekly OE Email start
- 9/30 SFHSS webinars to begin (post on microsite 9/15 - confirm with SFHSS)

### November 2021

- 11/17 Live pre-effective elig from SFHSS to HN
- 11/24: HN sends pre-effective elig to Canopy
- 11/29 SFHSS Using my Benefits configuration complete

- 1/1/2022 Coverage Begins
- 1/31/2021 Deliver Final EOC to members
- 1Q: Activating Care (starts w/PCP visit)
- Ensure smooth onboarding process for new SFHSS hires
- · Transition to 'Steady State'
- Lessons Learned/Closure





## CanopyCare HMO Advertising in the Community



Northwest SF





Residential SF/Daly City



Northeast SF





## CanopyCare HMO Advertising in the Community

Digital Bus Shelters throughout SF zip codes – Pre-Determined List of hot spots Flight Dates: 8.30 – 10.15











## CanopyCare HMO Advertising in the Community

Digital Boards – Will Rotate – JMH Audience Flight Dates: 8.16 – 10.15 Location: Bay Bridge West bound





# The best care on both sides of the bridge.

CanopyHealth.com





Currently Running on the Bay Bridge







blue 😈 of california



05/13 - SFHSS Board Approval

05/26 - Finalized timeline milestones

06/15 - Implementation NDA-BAA Finalized

07/01 - Finalize group requirements

06/09 - OE Communication Workstream kick-off

06/16 - Accolade Implementation Kickoff

06/23 - Banking/Invoice Discussion

06/30 - OE Communication Plan Outlined finalized

08/15 - Initial SFHSS communication sent to members

September - Accolade readiness to take OE Calls

Communications and Open Enrollment Readiness

11/15 - Ready to accept eligibility

November-Early December Facets testing for medical and pharmacy

Enrollme

nt / ID

cards

TBD - Claims ready

### Benefits and Kick-off Plan **Documents**

06/02 - Medical Benefit Review - Completed)

06/18 Pharmacy Benefit Review - Completed

07/22 Infertility Benefits Review - Completed

SFHSS Sign Off – Final grids emailed to William 8/10

7/28 - Train the Trainer Presentation Review

08/05 – Member Self Service Train the Trainer (1<sup>st</sup> meeting)

8/20 Summary of Benefits, SBC's SOB's Drafts All Benefits

08/20 Benefit Booklets (SPD EOC) Drafts // 09/10 EOC Approval

Early September Summary of Benefits, SBC's SOB's Benefit Booklets (SPD EOC) Approval All Benefits

Early September – Summary Plan Description & Benefit Booklets finalized

9/16 – Train the Trainer Refresher (pending feedback from Mitchell to apply to the refresher)

Late January 2022 - Ginger/Hinge Go Live (Accolade)

OE

10/01 – Open Enrollment Start 10/29 - Open Enrollment End

12/07 - Enrollment received

12/09 – Enrollment audit complete

12/13 – 12/15 Eligibility sent to Accolade

12/14 - ID cards mailed

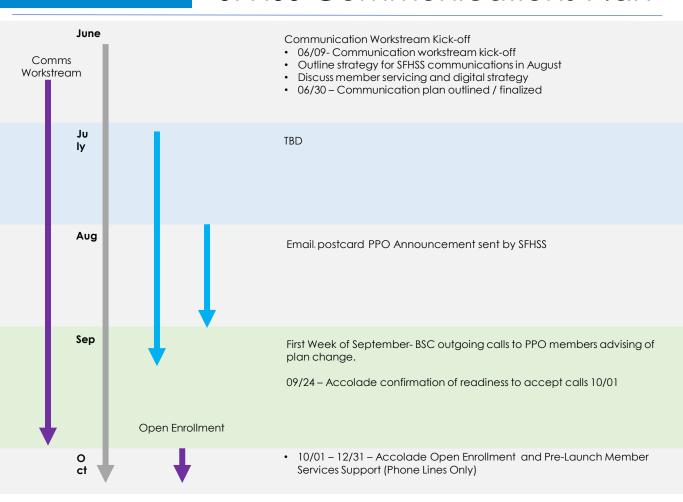


Activity	Participants Participants	Meeting Cadence
Implementation Check-In Meetings	Blue Shield, Accolade, and core SFHSS team members	Weekly (1 hour) Wednesdays at 1:00 PST
Claims Funding and Banking Call	Blue Shield and SFHSS team members responsible for financial decisions and billing	1-hour 06/23 (Our standing weekly call)
Benefit Review Call	Blue Shield, Accolade, and SFHSS team members responsible for plan benefits and intent	1-hour 06/02 (Our standing weekly call) Follow up review week of 6/21
Communication Workstream	Blue Shield, Accolade, and SFHSS team members responsible for communications and OE servicing.	Kick-off week of 06/09
•	Blue Shield, SFHSS, Accolade and prior carrier to outline request for transition of care reporting applicable to Medical authorizations, case management, etc.	1 hour meeting Early July
Accolade- Implementation Kickoff Meeting	Accolade, Blue Shield, SFHSS	I hour 06/16 (Our standing weekly call)
Accolade- Service Description Guide	Blue Shield, Accolade, and Core SFHSS team members	2 hours- Date TBD

Implementation Meeting Schedule						
Activity	Participants	Meeting Cadence				
Accolade- Ancillary Benefits Discovery Workshops	Blue Shield, Accolade, and SFHSS Team Members SFHSS Team(s): Ancillary Benefit Design & Administration	Between 2-4, 3-hour sessions / 6-12 hours total				
Outgoing Carrier Integration Planning		1 hour meeting Early July 2021				
Discovery Session – Train the Trainer FAQ's	Blue Shield, Accolade, and SFHSS Team Members	1-hour 07/28 (Our standing weekly call)				
Train the Trainer FAQ's	Blue Shield, Accolade, and SFHSS Team Members	1-hour 08/05 8:30am-9:30am PST				
Train the Trainer Refresher	Blue Shield, Accolade, and SFHSS Team Members	1-hour 09/16 8:30am-9:30am PST				



# SFHSS Communications Plan

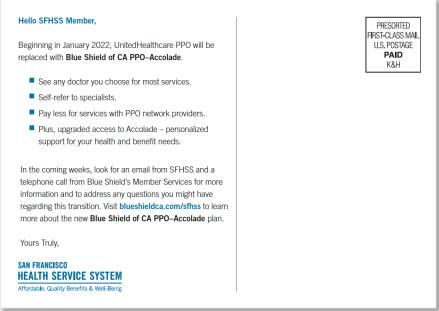




# **OE Postcards**

1,200+ postcards mailed to existing SFHSS PPO Members to inform them that beginning in January 2022, UnitedHealthcare PPO will be replaced with **Blue Shield of CA PPO-Accolade**.





# **SFHSS Worksite Flu Clinics**

# **Details:**

- Partner with Kaiser Permanente
- Clinics will run 9/28 through 11/4
- 23 Clinics
  - 7 Open any city employee and/or retiree can get vaccinated at this location.
  - 16 Restricted/Closed Clinics any city employee that has building access and first responders can get vaccinated at this location
- Serve employees and retirees, including spouses and domestic partners of retirees of the four employers (CCSF, USD, CRT, CCD).
- By Appointment





# **Clinic Locations**

DATE	TIME	LOCATION	ACCESS
9/28/2021	5:00am-9:00am 11:00am-5:00pm	DEM (1011 Turk St.)	Restricted Access
9/29/2021	8:00am-2:00pm	SFFD Headquarters (698 2nd St.)	Restricted Access
9/30/2021	10:00am-3:00pm	MTA - Presidio (2610 Geary Blvd.)	Restricted Access
10/4/2021	8:00am-12:00pm	PUC Sunol Yard (505 Paloma Way)	Restricted Access
10/5/2021	11:00am-4:00pm	MTA-MME (601 25th St.)	Restricted Access
10/6/2021	9:00am-12:00pm	DeYoung Museu n (50 Hagiwara Tea Garden Dr.)	Restricted Access
10/6/2021	7:30am-12:00pm	PLC HE WI ( 'o assin, CA)	Restricted Access
10/7/2021	9:00am-3:00pm	City Hall (1 Dr. Carlton B. Goodlett Pl.)	Open
10/12/2021	7:00am-1:00pm	PUC-CDD (1980 Oakdale Ave.)	Restricted Access
10/13/2021	9:00am-3:00pm	Hall of Justice (850 Bryant)	Restricted Access
10/14/2021	18 UUSM = 5 UUNM	County Fair Building - Golden Gate Park (1199 9th Ave.)	Open
10/15/2021	10:00am-1:00pm	49 South Van Ness Ave	Restricted Access
10/18/2021	7:30am-1pm	PUC-WST (1000 El Camino Real, Millbrae, CA)	Restricted Access
10/19/2021	9:00am-3:00pm	1 South Van Ness Ave	Open

# **Clinic Locations**

DATE	TIME	LOCATION	ACCESS
10/20/2021	9:00am-2:00pm	SFPD Headquarters (1245 – 3rd St.)	Restricted Access
10/21/2021	9:00am-3:00pm	SFPW (2323 Cesar Chavez)	Restricted Access
10/26/2021	8:00am-1:00pm	PUC-WWE (750 Phops Street)	Restricted Access
10/27/2021		SFHSS (1) 45 N ari et Struet)	Open
10/28/2021	9:00am-2:00pm	FSA 1 0 Ctis Street)	Open
10/29/2021	10:30am-1:30pm	LIB (100 Larkin St.)	Restriced Access
11/2/2021	10:00am-2:00pm	SF War Memorial (401 Van Ness Ave.)	Open
11/4/2021	7:00am-1:00pm	Pier 1 (Embarcadero)	Open

# **COVID-19 Vaccines**

According to the <u>CDC</u>, "HHS <u>announced a plan</u> to begin offering COVID-19 vaccine booster shots this fall."

### What we know as of 9/2/2021:

The COVID-19 vaccine continues "to be remarkably effective in reducing the risk of severe disease, hospitalization and death" including the Delta variant.

- ✓ Priority Get Vaccinated
- 1. Preparations are underway to "institutionalize" COVID vaccine into primary care and other more routine settings.
- 2. With the Delta variant there is evidence of a decrease in protection against "mild to moderate disease."
- 3. The Health Systems serving SF are preparing for booster vaccine administration and await Federal and State approvals and guidance.
- 4. Individuals who are 8 months out from receiving their second dose will be eligible for the booster.
- 5. If a booster is ACIP recommended, and FDA authorized those who are most at risk will be eligible to receive it first (healthcare providers, residents of long-term care facilities and other older adults).
- 6. SFHSS does not currently have plans to offer worksite COVID-19 vaccines clinics in conjunction with or in replacement of the flu vaccine clinics.