### SAN FRANCISCO HEALTH SERVICE SYSTEM

Affordable, Quality Benefits & Well-Being

#### Memorandum

DATE:	February 14, 2019
TO:	Karen Breslin, President and Members of the Health Service Board
FROM:	Pamela Levin, Chief Financial Officer
RE:	San Francisco Health Service System FY 2019-20 and FY 2020-21 Proposed Healthcare Sustainability Fund Budget

The FY 2019-20 and FY 2020-21 Healthcare Sustainability Fund Budget is presented to the Health Service Board (Board) for approval. The Budget is funded through a \$3.00 per-member-per-month charge incorporated into the medical premiums paid by all the San Francisco Health Service System members, *e.g.*, active and retired employees of the City and County of San Francisco, San Francisco Superior Court, San Francisco City College and the San Francisco Unified School District. The following memorandum outlines the budget and discusses the major changes. A detailed list of expenditures for each fiscal year is found at the end of this memo.

#### **Revenues and Expenditures**

Since FY 2012-13, SFHSS has been building up a fund balance that is used to fund large one-time projects. These include Strategic Plan projects such as the Communications Plan, telephony replacement and eBenefits implementation. The FY 2019-20 and FY 2020-21 Proposed Budgets will significantly draw down the fund balance.

TABLE ONE - SUMMARY											
	F	Y 2012-13	)12-13 FY 2013-14			Y 2014-15	FY 2015-16		F	Y 2016-17	
		ACTUALS		ACTUALS		ACTUALS		ACTUALS		ACTUALS	
ANNUAL REVENUES	\$	1,129,641	\$	1,522,908	\$	1,563,884	\$	1,616,238	\$	2,042,678	
ANNUAL AND ONE-TIME EXPENDITURES		784,186		789,234		1,171,704		1,371,915		1,251,328	
REVENUES LESS EXPENDITURES	\$	345,455	\$	733,674	\$	392,180	\$	244,323	\$	791,350	
CUMMULATIVE FUND BALANCE	\$	345,455	\$	1,079,129	\$	1,471,309	\$	1,715,632	\$	2,506,982	

	-	Y 2017-18 ACTUALS	FY 2018-19 PROJECTION		FY 2019-20 PROPOSED BUDGET		P	Y 2020-21 ROPOSED BUDGET
ANNUAL REVENUES	\$	2,533,833	\$	2,461,274	\$	2,602,555	\$	2,682,514
ANNUAL AND ONE-TIME EXPENDITURES		1,640,997		3,179,621		4,596,883		3,037,158
REVENUES LESS EXPENDITURES	\$	892,835	\$	(718,347)	\$	(1,994,328)	\$	(354,644)
CUMMULATIVE FUND BALANCE	\$	3,399,817	\$	2,681,470	\$	687,142	\$	332,498

#### FY 2018-19 Projection, FY 2019-20 and FY 2020-21 Proposed Budget

Tables Two and Three outline the projected revenues and expenditures for FY 2018-19 and the proposed budget for FY 2019-20 and FY 2020-21. A high-level summary of the major changes will follow.

TABLE TWO - R	EVE	NUES AND E	EXP	ENDITURES				
		Y 2018-19 REVISED BUDGET		Y 2018-19 BUDGET OJECTION	Р	Y 2019-20 ROPOSED BUDGET	PI	Y 2020-21 ROPOSED BUDGET
REVENUES/PREMIUMS								
ANNUAL REVENUES		2,441,171		2,461,274		2,602,555		2,682,514
CARRYFORWARD FROM FUND BALANCE		3,399,817		3,399,817		2,681,470		687,142
TOTAL	\$	5,840,988	\$	5,861,091	\$	5,284,025	\$	3,369,656
EXPENDITURES								
ANNUAL EXPENDITURES		2,184,012		1,967,725		2,591,748		2,682,408
ONE-TIME EXPENDITURES		2,352,808		1,211,896		2,005,135		354,750
TOTAL	\$	4,536,820	\$	3,179,621	\$	4,596,883	\$	3,037,158
BALANCE	\$	1,304,169	\$	2,681,470	\$	687,142	\$	332,498
TABLE THREE - DET		BY EXPEN	DITU	JRE CATEG	ORY	7		
		Y 2018-19 REVISED BUDGET		Y 2018-19 BUDGET OJECTION	Р	Y 2019-20 ROPOSED BUDGET	PI	Y 2020-21 ROPOSED BUDGET
ANNUAL								
PERSONNEL	\$	895,588	\$	736,015	\$	1,326,255	\$	1,396,062
COMMUNICATIONS								
OPEN ENROLLMENT COMMUNICATIONS		289,779		314,540		315,000		315,000
OPERATIONS COMMUNICATIONS		123,615		128,566		115,827		125,079
WELL-BEING COMMUNICATIONS		197,500		162,875		160,000		160,000
OTHER COMMUNICATIONS		133,197		132,592		142,667		142,267
TOTAL COMMUNICATIONS	\$	744,091	\$	738,573	\$	733,494	\$	742,346
WELL-BEING		197,500		122,500		232,500		232,500
INITIATIVES TO REDUCE HEALTH CARE COSTS		346,833		348,833		282,500		294,500
SFGOVTV		-		21,804		17,000		17,000
CONTINGENCY FOR UNFORESEEN ISSUES		-		-		-		-
GRAND TOTAL ANNUAL	\$	2,184,012	\$	1,967,725	\$	2,591,748	\$	2,682,408
ONE-TIME								
COMMUNICATIONS								
OPEN ENROLLMENT COMMUNICATIONS		275,000		115,000		235,000		50,000
OPERATIONS COMMUNICATIONS		1,303,625		427,620		1,345,475		118,750
WELL-BEING COMMUNICATIONS		60,000		46,650		-		-
OTHER COMMUNICATIONS		513,973		407,973		261,660		23,000
TOTAL COMMUNICATIONS	\$	2,152,598	\$	997,243	\$	1,842,135	\$	191,750
WELL-BEING		85,210		76,900		108,000		108,000
INITIATIVES TO REDUCE HEALTH CARE COSTS		115,000		137,753		55,000		55,000
GRAND TOTAL ONE-TIME EXPENDITURES	\$	2,352,808	\$	1,211,896	\$	2,005,135	\$	354,750
GRAND TOTAL EXPENDITURES	\$	4,536,820	\$	3,179,621	\$	4,596,883	\$	3,037,158

The major changes in the proposed budgets are highlighted below. The detailed budget for FY 2019-20 and FY 2020-21 is found beginning on page 6.

#### **Revenues**

- Annual revenues are expected to increase 1.5 percent between the FY 2018-19 projection and the FY 2018-20 Proposed Budget.
- Annual revenues are expected to increase another 1.5 percent between FY 2019-20 and FY 2020-21.
- The increase in the cumulative fund balance is the result of underspending in prior years for large projects such as replacement of the telephony system and eBenefits for member who are new hires and members with qualifying events.

#### Annual Expenditures

#### Personnel

The FY 2019-20 budget consists of 8.35 FTEs: Communications Director, Communications Manager, Graphic Artist, Contracts Analyst, Senior Benefits Analyst, Senior Health Program Planner, Well-Being Manager, Well-Being Intern and a portion of FTE's working on contracts and project management associated with projects. There are no changes in the number of FTEs between FY 2019-20 and FY 2020-21.

#### Communications

#### **Open Enrollment**

The budget for Open Enrollment Communications for both FY 2019-20 and FY 2020-21 reflects the actual expenditures in FY 2018-19. There are multi-year agreements for printing and mailing which comprise approximately 87% of the expenditures.

#### Operations Communications

This category of expenditures includes audits, routine compliance mailings, the platform for the Customer Relationship Management, and Customer Service Network Promoter Score aggregator service. In FY 2018-19, the project to determine requirements for electronic communications with SFHSS members will be completed as a part of the Communications Plan with minimal cost impacts. As part of the Strategic Plan, SFHSS will gauge member satisfaction using a Customer Service Network Promoter Score Benchmarking tool to evaluate and improve direct member communications. The budget is essentially flat between the fiscal's years.

#### Well-Being Communications

The Well-Being Communications budget funds quarterly Well-Being campaigns and promotions. To remain within annual revenues, the budget between fiscal years is flat.

#### Other Communications

This category includes software licenses required to maintain the Customer Relationship Management System (CRM), a critical component for Member Services and Operations day-to-day activities. In FY

2019-20, the reporting tool associated with the Electronic Content Management (ECM) system will be purchased using one-time funding and the additional licenses, hardware, and software support is budgeted as an annual expenditure. The reporting tools will allow SFHSS to better track Member Service's workflows to identify opportunities for process improvements. In addition, SFHSS has purchased a license for the Cascade project management platform to coordinate multiple interrelated projects and processes to achieve Strategic Plan goals. The change between years is less than 8% between the fiscal year.

#### Well-Being

SFHSS is expanding Well-Being into Financial Well-Being due to its significant impact on physical and emotional well-being. SFHSS will partner with the Treasurer Tax Collector to provide Smart Money Coaching, including one-on-one financial advice, to SFHSS members. This is a critical extension to Well-Being which traditionally targets physical fitness, ergonomics, environmental risk factors and condition based dietary best practices.

#### **Initiatives to Reduce Health Care Costs**

Pursuant to the Strategic Plan for plan years 2020-2022, the budget reflects a continued focus on analytics capabilities using the All Payer Claims Database. The system is used to inform decisions on plan design and well-being programs, monitor cost and utilization trends, perform adhoc analysis and generate risk scores.

#### **One-time Expenditures**

#### **Open Enrollment Communications**

Work on the Communications Plan, budgeted in FY 2018-19, will not begin until Q4 of FY 2018-19. Most of the plan expenditures will occur in FY 2019-20. Additional support by a benefits consultant for Open Enrollment continues to be budgeted in FY 2019-20. The budget for this support decreases in FY 2020-21.

#### **Operations Communications**

The replacement of the telephony system is coordinated by the Department of Technology. SFHSS has moved up in the queue and the project is expected to be deployed at the end of FY 2018-19. The expenditures for the project will continue though FY 2019-20. Additional funding is budgeted for the server hardware software required to support the telephony system and connection of the telephony system to the existing CRM.

In FY 2018-19, the reconfiguration of the 3<sup>rd</sup> floor member area was completed and eBenefits was launched for Open Enrollment to over 13,000 active and retired SFHSS members. The next step is implementation of the new hire and qualifying event system capabilities in eBenefits. SFHSS is actively working with the Controller's Office to complete the project this fiscal year, however the expenditures will lag into FY 2019-20.

Other one-time projects include the On-line Premium Payments project which is expected to be completed in FY 2019-20. This project will allow SFHSS members, including retirees without enough pension payments to allow for premium deductions and members on leave of absence, to pay for their premiums themselves through an on-line portal. Projects to integrate the Customer Relationship Management System and the Electronic Content Management System with PeopleSoft are also

budgeted in FY 2019-20.

#### **Other Communications**

The new SFHSS website was launched the week of February 4, 2019. Additional website consulting technical support for security is budgeted in FY 2019-20. The one-time expenditures for the CRM reporting tool are budgeted as one-time expenditures in FY 2019-20. The ECM will be upgraded in FY 2019-20 to allow for improved workflow. Additional consulting resources for new plan designs are budgeted in both fiscal years.

#### Well-Being

The Diabetes Prevention Program is budgeted in both fiscal years as part of Targeted Health Interventions. An RFP will be issued in FY 2019-20 with the goal of reducing program costs, increasing access to data to inform Well-Being programmatic decisions.

Funding is provided in both fiscal years for development of new Well-Being Campaigns by outside consultants. This will augment the existing quarterly campaigns for physical activity, better eating and ergonomics.

#### **Initiatives to Reduce Health Care Costs**

Advancing SFHSS analytic capabilities of the All Payer Claims Database (APCD), the budget includes funding for additional data, creation of custom Northern California benchmarks and the addition of National Committee for Quality Assurance (NCQA) measures.

#### <u>Summary</u>

In the aggregate, over the two fiscal years, the annual revenues are sufficient to cover the annual expenditures. The cumulative fund balance is projected to be \$687,142 at the end of FY 2019-20 and \$332,498 at the end of FY 2020-21.

HEALTHCARE SUST	AINABILITY FUND FY	2019	9-20 and FY 2020-21	1	
DESCRIPTION	FY 2018-19 REVISEI		FY 2018-19	FY 2019-20	FY 2020-21
	BUDGET	-	PROJECTION		PROPOSED BUDGET
	BODGET		TRODECTION		
REVENUES/PREMIUMS		-			
ANNUAL REVENUES					
CITY AND COUNTY OF SAN FRANCISCO (CCSF)	\$ 1,988,709	2	1,988,709	\$ 2,018,539	\$ 2,086,817
TRANSFER TO GENERAL FUND FOR WELL-BEING	(100,000		(100,000)	φ 2,010,000	φ 2,000,011
SUBTOTAL CCSF ANNUAL REVENUES		<i>`</i>		\$ 2,018,539	\$ 2,086,817
SUBTOTAL COSP ANNUAL REVENUES	φ 1,000,703	5 J	1,000,709	φ 2,010,559	φ 2,000,017
SAN FRANCISCO COMMUNITY COLLEGE DISTRICT (CCD)	102,546	2	106,277	108,403	110,571
SAN FRANCISCO UNIFIED SCHOOL DISTRICT (USD)	449,916		466,288	475,613	485,126
SUBTOTAL CCD AND USD ANNUAL REVENUES	,				
SUBTOTAL COD AND USD ANNOAL REVENUES	ə 552,402	2 3	572,505	ə 504,010	ə 595,697
TOTAL ANNUAL REVENUES	\$ 2,441,171	1 \$	2,461,274	\$ 2,602,555	\$ 2,682,514
TOTAL ANNOAL REVENCES	φ 2,441,17	I P	2,401,274	ə 2,002,555	φ 2,002,514
CARRYFORWARD					
CARRY FORWARD FROM FUND BALANCE	2 200 81	7	3.399.817	2.681.470	687,142
	3,399,817	/	3,399,017	2,001,470	007,142
	¢ 5.040.000		E 004 004	¢ 5.004.005	
GRANDTOTAL ANNUAL REVENUE AND CARRYFORWARD	\$ 5,840,988	в \$	5,861,091	\$ 5,284,025	\$ 3,369,656
		-			
EXPENDITURES		-			
ANNUAL EXPENDITURES		-			
PERSONNEL SERVICES AND MANDATORY FRINGES	\$ 895,588	3 \$	726 045	\$ 1,326,255	\$ 1,396,062
PERSONNEL SERVICES AND MANDATORY FRINGES	\$ 895,588	φ	736,015	\$ 1,326,255	\$ 1,396,062
OPEN ENROLLMENT					
OPEN ENROLLMENT	\$ 284,779	) \$	309,540	\$ 310,000	\$ 310,000
OPEN ENROLLMENT OPEN ENROLLMENT READINESS BENCHMARK	5,000	·	,	. ,	
			5,000	5,000	5,000
SUBTOTAL OPEN ENROLLMENT	\$ 289,779	9 3	314,540	\$ 315,000	\$ 315,000
OPERATIONS COMMUNICATIONS		_			
	¢ 100		100	¢ 100	¢ 100
ANNUAL SOCIAL SECURITY NUMBER AUDIT ANNUAL SOCIAL SECURITY NUMBER AUDIT SECOND FOLLOW-	\$ 100			\$ 100	
INNUAL SOCIAL SECURITY NUMBER AUDIT SECOND FOLLOW-	50	J	50	50	50
					500
ANNUAL DOMESTIC PARTNER IMPUTED INCOME	500	J	500	500	500
CERTIFICATION		-			
NEW HIRE MAILING	1,128		1,128	1,128	1,128
ENVELOPES	3,008		8,000	6,000	6,000
POSTAGE FOR ROUTINE OPERATIONS MAILINGS	11,000		11,000	11,000	11,000
MAILING ADDRESS VALIDATION AUDIT	6,000	)		-	-
E-COMMUNICATION REQUIREMENTS	10,000	)	10,000		
LIVE WEBINAR RECORDINGS	5,000	)	5,000		5,000
MINIMAL ESSENTIAL COVERAGE-ENVELOPE AND INSERT	1,638	3	1,637	1,848	1,848
PRINTING					
MINIMAL ESSENTIAL COVERAGE 1095-C PRINTING AND MAIL	3,330	)	3,300	3,300	3,300
SERVICES					
MINIMAL ESSENTIAL COVERAGE - POSTAGE	610		610	610	610
CALPERS DEDUCTION FEE RETIREMENT	250	0	250	250	250
SALESFORCE - CUSTOMER RELATIONSHIP MANAGEMENT	75,000	)	80,991	85,041	89,293
CUSTOMER SERVICE NETWORK PROMOTER SCORE	5,000	0	5,000	5,000	5,000
BENCHMARK					
PROFESSIONAL MEMBERSHIPS	1,000	)	1,000	1,000	1,000
SUBTOTAL OPERATIONS COMMUNICATIONS	\$ 123,615	5 \$	128,566	\$ 115,827	\$ 125,079
WELL-BEING COMMUNICATIONS					
RETIREE PRINTING AND MAILING		+		\$ 10,000	\$ 10,000
WELL-BEING CAMPAIGN PRINTING	25,000		37,875	25,000	25,000
QUARTERLY WELL-BEING CAMPAIGNS (NUTRITION, FLU,	97,500		75,000	75,000	75,000
PHYSICAL ACTIVITY, EMOTIONAL WELL-BEING)	57,500		75,000	75,000	75,000
	75.000	_	F0 000	50.000	F0.000
ANNUAL WELL-BEING BENEFITS PROMOTION (HEALTH PLAN	75,000	J	50,000	50,000	50,000
RESOURCES, AFFORDABLE QUALITY CARE RESOURCES)					
SUBTOTAL WELL-BEING COMMUNICATIONS	\$ 197,500	D \$	162,875	\$ 160,000	\$ 160,000
OTHER COMMUNICATIONS				-	
ONLINE SURVEY TOOL (SURVEY MONKEY)	\$ 288	3 \$	288	\$ 288	\$ 288
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HEALTHCARE SUST		-		-		1	
DESCRIPTION		-19 REVISED JDGET	FY 2018-19 PROJECTIO		FY 2019-20 PROPOSED BUDGET		2020-21 ED BUDGET
WEB HOSTING SERVICE AND SUPPORT		44,535	44	,535	44,535		44,535
DRUPAL SUPPORT SERVICES		12,150	12	,150	12,150		12,150
DOMAIN REGISTRATION/WEBSITE NAME		177		177	225		225
ELECTRONIC CONTENT MANAGEMENT BUSINESS INSIGHT		3,000	3	,000,	3,000		3,000
ELECTRONIC CONTENT MANAGEMENT 5 SCANNER		,		,	1,232		1,232
CLIENT RELATIONSHIP MANAGEMENT (CRM) LICENSES		5,356	5	,356	5,356		5,356
BACKUP EXEC SERVER MAINTENANCE		400		400	400		
SALESFORCE CONNECTOR					2,678		2,678
ELECTRONIC CONTENT MANAGEMENT BUSINESS INSIGHT SOFTWARE SUPPORT					3,000		3,000
ELECTRONIC CONTENT MANAGEMENT FAX SERVER SOFTWARE MAINTENANCE		3,000	3	,000	3,000		3,000
ELECTRONIC CONTENT MANAGEMENT WEB CERTIFICATES					200		200
ELECTRONIC CONTENT MANAGEMENT SERVER MAINTENANCE		20,290	20	,290	20,290		20,290
ELECTRONIC CONTENT MANAGEMENT FAX SERVER HARDWARE MAINTENANCE		2,100	2	,100	2,100		2,100
ELECTRONIC CONTENT MANAGEMENT LICENSES	İ	2,313	2	,313	2,313	İ	2,313
ELECTRONIC CONTENT MANAGEMENT EXPERIENCE SOFTWARE SUPPORT					3,000		3,000
EMMA EMAIL MARKETING SOFTWARE		6,520					
CISCO PHONE SUPPORT AND LICENSING		23,400	21	,115	23,400		23,400
I-STOCK SIGNATURE SUBSCRIPTION		3,000	3	,000,	3,000		3,000
TABLEAU LICENSE		2,400	2	,400	2,400		2,400
DREAMWEAVER		168		168	-		
DROPBOX		100		100	100		100
DIGITAL SIGNAGE SOFTWARE		4,000		,000	1,500		1,500
CASCADE ENTERPRISE LICENSES				,200	8,500		8,500
SUBTOTAL OTHER COMMUNICATIONS EXPENDITURES	\$	133,197	\$ 132	,592	\$ 142,667	\$	142,267
TOTAL COMMUNICATIONS	\$	744,091	\$ 738	,573	\$ 733,494	\$	742,346
WELL-BEING							
WELL-BEING BRAND LAUNCH MATERIALS	\$	60,000	\$ 60	,000,	\$ 50,000	\$	50,000
MENTAL HEALTH TRAINING		25,000					
HEALTH COACHING		25,000					
FINANCIAL WELL-BEING		25,000			130,000		130,000
FIELD EXPENSES		500		500	500		500
WELL-BEING CHALLENGE PLATFORM							
		60,000		,000,	50,000		50,000
WELLNESS CENTER EQUIPMENT		2,000	2	,000	2,000		2,000
TOTAL WELL-BEING	\$	197,500	\$ 122	,500	\$ 232,500	\$	232,500
INITIATIVES TO REDUCE HEALTH CARE COSTS	1						
PACIFIC BUSINESS GROUP ON HEALTH (PBGH)	\$	45,000	\$ 45	,000,	\$ 45,000	\$	45,000
ALL PAYERS CLAIMS DATABASE-MAINTENANCE		186,833	186	,833	187,500		187,500
ALL PAYERS CLAIMS DATABASE-ANALYTICAL CONSULTING		75,000	75	,000,	35,000		35,000
PROCESSING OF ADDITIONAL ALL PAYERS CLAIMS DATABASE HEALTH PLAN DATA FEEDS		30,000		,000,	10,000		10,000
ALL PAYERS CLAIMS DATABASE TRAINING/CONFERENCE	ļ	5,000		,000			7,000
ALL PAYERS CLAIMS DATABASE USER LICENSES		5,000	5	,000			5,000
MEMBERSHIP FOR CATALYST FOR PAYMENT REFORM			<u>-</u>		5,000		5,000
SUBTOTAL INITIATIVES TO REDUCE HEALTH CARE COSTS		346,833		,833	\$ 282,500	\$	294,500
SFGOVTV	\$	-	\$ 21	,804	\$ 17,000	\$	17,000
SFGOVIV							

HEALTHCARE SUST	AINABIL	TY FUND FY 2	2019	9-20 and FY 2020-2				
DESCRIPTION	FY 201	8-19 REVISED		FY 2018-19		2019-20		2020-21
	В	UDGET		PROJECTION	PROPOS	ED BUDGET	PROPOS	ED BUDGET
ONE-TIME EXPENDITURES								
ONE-TIME COMMUNICATIONS								
ONE-TIME OPEN ENROLLMENT COMMUNICATIONS								
COMMUNICATION PLAN TO DEVELOP AND IMPLEMENT CLIENT	\$	100,000	\$	20,000	\$	80,000		
RELATIONSHIP MANAGEMENT KNOWLEDGEBASE COMPLIANCE REVIEW OF INTERNAL BENEFIT MATERIALS AND MODIFICATIONS		100,000		20,000		80,000		
OPEN ENROLLMENT VENDOR SUPPORT		75,000		75,000		75,000		50,000
SUBTOTAL ONE-TIME OPEN ENROLLMENT COMMUNICATIONS	\$	275,000	\$	115,000	\$	235,000	\$	50,000
ONE-TIME OPERATIONS COMMUNICATIONS SAN FRANCISCO HEALTH SERVICE BOARD ELECTION	\$	75,000	\$	75.000	¢	75,000	\$	75,000
HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT		20.000	Ψ	20.000	Ψ	75,000	Ψ	75,000
AUDIT		-,		- ,				
PHOTOGRAPHY		10,000		10,000		10,000		10,000
						50,000		
	<u> </u>	40.000		40.000		7 500		7 500
REFRESH BENEFIT BROCHURES CISCO VOICE OVER INTERNET PROTOCOL UPGRADE	<u> </u>	10,000 250,000		10,000 106.503		7,500		7,500
CISCO VOICE OVER INTERNET PROTOCOL UPGRADE CISCO SALESFORCE CONNECTOR- CONNECTION OF NEW		100,000		106,503		250,000		
PHONE SYSTEM TO THE CUSTOMER RELATIONSHIP		100,000				100,000		
MANAGEMENT SYSTEM								
CISCO TELECOM EQUIPMENT		23,400		32,616		34,000		14,000
CISCO HARDWARE AND SERVER		20,400		02,010		50,000		14,000
BENEFITS USABILITY (SKIN) PHASE 1		191,725		50,000		141,725		
BENEFITS USABILITY (SKIN) PHASE 2		100,000		,		100,000		
PEOPLESOFT BENEFITS PROGRAMMING FOR ELECTRONIC		200,000				150,000		
CONTENT MANAGEMENT SYSTEM								
BENEFITS ADMINISTRATION PROGRAMMING						165,000		
3RD FLOOR SFHSS LOBBY AND MEMBER AREA		100,000		100,000		11,000		11,000
CONFIGURATION EBENEFITS KIOSK AND SOFTWARE		00.000		00.000				
ON-LINE PREMIUM PAYMENT FOR MEMBERS		20,000		20,000		200,000		
EBENEFITS SIGNAGE		3,500		3,500		200,000		
TRAINING FOR COMMUNICATIONS		3,300		3,300		1,250		1,250
SUBTOTAL ONE-TIME COMMUNICATIONS	\$	1,303,625	\$	427,620	\$	1,345,475	\$	118,750
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ONE-TIME WELL-BEING COMMUNICATIONS								
ANNUAL WELLNESS NEW YEAR MAILING	\$	60,000	\$	46,650				
	¢	004.005	¢	004.005				
	\$	364,905	\$	364,905		100.000		
WEBSITE CONSULTING ELECTRONIC CONTENT MANAGEMENT SCANNER LICENSES	ł	100,000				100,000 6,160		
ISCRIPT TRAINING						1,500		3,000
ELECTRONIC CONTENT MANAGEMENT BUSINESS INSIGHT	1	16,068		16,068		1,000		3,000
SOFTWARE SQL SERVER		,						
SQL SERVER LICENSE FOR EXPERIENCE						61,000		
ELECTRONIC CONTENT MANAGEMENT PERCEPTIVE						8,000		
CONTENT UPGRADE - EXPERIENCE SEARCH						0		
ELECTRONIC CONTENT MANAGEMENT PERCEPTIVE						65,000		
CONTENT UPGRADE PROF SVCS ELECTRONIC CONTENT MANAGEMENT BUSINESS INSIGHT		10,000		4.000				
INSTALL PROFESSIONAL SERVICES		10,000		4,000				
ELECTRONIC CONTENT MANAGEMENT BUSINESS INSIGHT		23,000		23,000				
SOFTWARE		.,		- ,				
CONSULTING ON NEW PLAN DESIGN						20,000		20,000
SUBTOTAL ONE-TIME OTHER COMMUNICATIONS	\$	513,973	\$	407,973	\$	261,660	\$	23,000
TOTAL ONE-TIME COMMUNICATIONS EXPENDITURES	\$	2,152,598	\$	997,243	\$	1,842,135	\$	191,750
ONE-TIME WELL-BEING			-					
	I		I					

HEALTHCARE SUST	AINAE	BILITY FUND FY 2	2019	9-20 and FY 2020-2	1			
DESCRIPTION	FY 2	2018-19 REVISED		FY 2018-19		FY 2019-20	F	Y 2020-21
		BUDGET		PROJECTION	PRO	OPOSED BUDGET	PROP	OSED BUDGET
WELL-BEING WORKSHOP PROJECT/REVIEW OF WELL-BEING	\$	43,410	\$	53,900				
COMMUNICATIONS, PRACTICES AND STRATEGIES								
HEALTH AND WELL-BEING, ERGONOMIC AND EMPLOYEE		38,800		20,000				
ASSISTANCE WEBPAGE								
OUTSIDE CONSULTANT FOR CAMPAIGNS						30,000		30,000
PROFESSIONAL WELL-BEING COMMUNITY PARTICIPATION		3,000		3,000		3,000		3,000
TARGETED HEALTH INTERVENTIONS						75,000		75,000
SUBTOTAL ONE-TIME WELL-BEING	\$	85,210	\$	76,900	\$	108,000	\$	108,000
ONE-TIME INITIATIVES TO REDUCE HEALTH CARE COSTS								
ALL PAYER CLAIMS DATABASE DATA FEEDS	\$	75,000	\$	75,000	\$	30,000	\$	30,000
BENCHMARKING		15,000		15,000				
NATIONAL COMMITTEE FOR QUALITY ASSURANCE (NCQA)		25,000		25,000		25,000		25,000
QUALITY MEASURES								
STRATEGIC PLAN				22,753				
SUBTOTAL ONE-TIME INITIATIVES TO REDUCE HEALTH CARE	\$	115,000	\$	137,753	\$	55,000	\$	55,000
COSTS								
GRAND TOTAL ONE-TIME	\$	2,352,808	\$	1,211,896	\$	2,005,135	\$	354,750
GRAND TOTAL	\$	4,536,820	\$	3,179,621	\$	4,596,883	\$	3,037,158
BALANCE	\$	1,304,169	\$	2,681,470	\$	687,142	\$	332,498

# San Francisco Health Service System Proposed FY 2019-20 and FY 2020-21 Health Care Sustainability Budget

February 14, 2019

SFHSS.ORG

### **Historical Summary**

	TABLE ONE - SUMMARY											
	F	Y 2012-13	B FY 2013-14			FY 2014-15	FY 2015-16		F	Y 2016-17		
		ACTUALS		ACTUALS		ACTUALS		ACTUALS		ACTUALS		
ANNUAL REVENUES	\$	1,129,641	\$	1,522,908	\$	1,563,884	\$	1,616,238	\$	2,042,678		
ANNUAL AND ONE-TIME EXPENDITURES		784,186		789,234		1,171,704		1,371,915		1,251,328		
REVENUES LESS EXPENDITURES	\$	345,455	\$	733,674	\$	392,180	\$	244,323	\$	791,350		
CUMULATIVE FUND BALANCE	\$	345,455	\$	1,079,129	\$	1,471,309	\$	1,715,632	\$	2,506,982		

	F	Y 2017-18	FY 2018-19			Y 2019-20	F	Y 2020-21	
	ACTUALS		ACTUALS PROJECT		PROJECTION		ROPOSED	P	ROPOSED
						BUDGET		BUDGET	
ANNUAL REVENUES	\$	2,533,833	\$	2,461,274	\$	2,602,555	\$	2,682,514	
ANNUAL AND ONE-TIME EXPENDITURES		1,640,997		3,179,621		4,596,883		3,037,158	
REVENUES LESS EXPENDITURES	\$	892 <i>,</i> 835	\$	(718,347)	\$	(1,994,328)	\$	(354,644)	
CUMULATIVE FUND BALANCE	\$	3,399,817	\$	2,681,470	\$	687,142	\$	332,498	

### **Revenues and Expenditures Overview**

REVENUI	ES A	ND EXPEND	ITU	RES				
		Y 2018-19 REVISED BUDGET		Y 2018-19 BUDGET OJECTION	P	Y 2019-20 ROPOSED BUDGET	PI	Y 2020-21 ROPOSED BUDGET
REVENUES/PREMIUMS								
ANNUAL REVENUES		2,441,171		2,461,274		2,602,555		2,682,514
CARRYFORWARD FROM FUND BALANCE		3,399,817		3,399,817		2,681,470		687,142
TOTAL	\$	5,840,988	\$	5,861,091	\$	5,284,025	\$	3,369,656
EXPENDITURES								
ANNUAL EXPENDITURES		2,184,012		1,967,725		2,591,748		2,682,408
ONE-TIME EXPENDITURES		2,352,808		1,211,896		2,005,135		354,750
TOTAL	\$	4,536,820	\$	3,179,621	\$	4,596,883	\$	3,037,158
BALANCE	\$	1,304,169	\$	2,681,470	\$	687,142	\$	332,498

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## Annual Expenditures

DETAILS BY EXPENDITURE CATEGORY										
	FY 2018-19			Y 2018-19	F	Y 2019-20	F	Y 2020-21		
	F	REVISED		BUDGET	Ρ	ROPOSED	P	ROPOSED		
	F	BUDGET	PR	OJECTION		BUDGET		BUDGET		
ANNUAL										
PERSONNEL	\$	895,588	\$	736,015	\$	1,326,255	\$	1,396,062		
COMMUNICATIONS										
OPEN ENROLLMENT COMMUNICATIONS		289,779		314,540		315,000		315,000		
OPERATIONS COMMUNICATIONS		123,615		128,566		115,827		125,079		
WELL-BEING COMMUNICATIONS		197,500		162,875		160,000		160,000		
OTHER COMMUNICATIONS		133,197		132,592		142,667		142,267		
TOTAL COMMUNICATIONS	\$	744,091	\$	738,573	\$	733,494	\$	742,346		
WELL-BEING		197,500		122,500		232,500		232,500		
INITIATIVES TO REDUCE HEALTH CARE COSTS	5	346,833		348,833		282,500		294,500		
SFGOVTV		-		21,804		17,000		17,000		
CONTINGENCY FOR UNFORESEEN ISSUES		-		-		-		-		
GRAND TOTAL ANNUAL	. \$	2,184,012	\$	1,967,725	\$	2,591,748	\$	2,682,408		

## **One-Time Expenditures**

DETAILS BY EXPENDITURE CATEGORY				
	FY 2018-19 REVISED BUDGET	FY 2018-19 BUDGET PROJECTION	FY 2019-20 PROPOSED BUDGET	FY 2020-21 PROPOSED BUDGET
ONE-TIME				565621
COMMUNICATIONS				
OPEN ENROLLMENT COMMUNICATIONS	275,000	115,000	235,000	50,000
OPERATIONS COMMUNICATIONS	1,303,625	427,620	1,345,475	118,750
WELL-BEING COMMUNICATIONS	60,000	46,650	-	-
OTHER COMMUNICATIONS	513,973	407,973	261,660	23,000
TOTAL COMMUNICATIONS	\$ 2,152,598	\$ 997,243	\$ 1,842,135	\$ 191,750
WELL-BEING	85,210	76,900	108,000	108,000
INITIATIVES TO REDUCE HEALTH CARE COSTS	115,000	137,753	55,000	55,000
GRAND TOTAL ONE-TIME EXPENDITURES	\$ 2,352,808	\$ 1,211,896	\$ 2,005,135	\$ 354,750

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## **Budget Highlights**

### Annual Expenditures

- Strategic Planning positions added in FY 2018-19
- Electronic Content Management System (ECM) Reporting Tool
- Cascade project management for Strategic Plan
- All Payer Claims Database (APCD)
- Partnership with Treasurer Tax Collector on Smart Money Coaching

### One-time Expenditures

- Communications Plan
- Replacement of telephony system
- Expanding eBenefits to new hires and qualifying events
- On-line Premium Payment Processing
- New website
- New Well-Being Campaigns