





## Strategic Planning 2023-2025 Final Draft Presentation to Health Service Board

November 10, 2022

### Agenda

- Strategic Planning Framework Overview
- Mission, Vision, Values, Strategic Goals, Objectives
- Lead with Equity Approach
- Foundations of Implementation Planning
- Lessons Learned

### **Presentation Aim**

- Provide overview of strategic plan final draft in narrative form
- Seek ongoing collaborative input and approval to support 2023-2025 implementation

## **Strategic Plan**

Framework Overview

#### **VISION**

Engagement in
personalized care that
centers disease
prevention and equitable services
for optimal member health

#### **MISSION**

Ensuring equitable, sustainable, and quality benefits that enhance the well-being of our members and their families throughout the lifecycle

#### **VALUES**

Inclusion, Compassion, Operational Excellence, Collaboration, Alignment, Accountability

# **Strategic Plan**

#### Framework Overview



**Goal 1:** Foster **equity** through intentional organizational culture, accessibility, inclusion, and belonging.

- Objective: Apply health equity lens to our customer service approach
- Objective: Apply equity lens to our workforce environment



**Goal 2:** Advance **primary care practice** and member engagement to ensure the right care, at the right time and place.

- Objective: Improve primary care and well-being services
- Objective: Advance equity in the delivery of primary care services



**Goal 3:** Provide **affordable and sustainable** healthcare and high-quality well-being services through value-driven decisions and program design.

- Objective: Monitor sustainable funding
- Objective: Maintain Board Education

# **Strategic Plan**

#### Framework Overview



**Goal 4:** Support the **mental health and well-being** of our membership by reducing stigma and addressing barriers to care in partnership with key stakeholders.

- Objective: Provide easily accessible pathways to mental health and substance use disorder services through increased member awareness
- Objective: Enhance programs to support early retiree and retiree well-being



Goal 5: Optimize service to maintain and advance exceptional member engagement.

- Objective: Enhance member education and support services
- Objective: Improve staff training and professional development
- Objective: Implement quality improvement review processes

 A health system that examines the link between cost, quality, and health equity contributes to greater affordability and sustainability.

 There are concrete practice policy-level actions that primary care stakeholders can pursue to reduce health inequities.

 Fostering equity is a positive catalyst to organizational culture, accessibility, inclusion, and belonging for our membership.

 Risk factors tied to mental health and well-being are heavily associated with social determinants and inequalities among marginalized groups.

 Optimizing service through member engagement and outreach can be a vehicle for reducing health disparities and advancing health equity.

# LEAD WITH EQUITY



### Foundations of Implementation Planning

By Strategic Goal Area



### **OBJECTIVES**

Provides direction and inspire - the 'what' you want to achieve.





### **KEY RESULTS**

The 'measure' and 'targets' that describe what success looks like.



### **INITIATIVES**

The 'how' you and your colleagues are going to achieve your OKRs.

── OUTPUT ──

### Lessons Learned Over the Last Planning Cycle

- Transforming the healthcare delivery system into one that is more patientcentered is essential to improving patient and population health.
- An integral part of delivering high quality healthcare is understanding the social determinants of health.
- Health is so much more than the healthcare delivery system and health insurance can solve alone.

